



AMERICAN
ASSOCIATION OF
UNIVERSITY
WOMEN

January 10, 2008

To Whom It May Concern:

On behalf of the American Association of University Women, I am happy to provide this letter of support for the Good Deed Foundation and its collaboration with the Women's Funding Network. We understand that this effort is designed to lift women and girls out of poverty and address climate change by harnessing the purchasing power of American consumers. To that end, products bearing the Good Deed logo will appear on the shelves of supermarkets and other retail stores in April 2008. Profits from the sale of those products will be distributed to the Women's Funding Network Foundation and Good Deed's Climate Change Solutions Program.

We believe this effort has the potential to generate substantial revenue, and look forward to encouraging our 100,000 members and supporters nationwide to do a Good Deed by purchasing these products. We know they will appreciate the opportunity to support programs that help women and girls reach their full potential, and address climate change.

Sincerely,

Linda D. Hallman
Executive Director